Krakow, DD.MM.YYYY

**Dr Jakub Kwaśny**

**Executive Director**

**Krakow School of Business**

**Krakow University of Economics**

Dear Dr Jakub Kwaśny,

I am writing to express my desire to join *(chosen MBA program)* starting in the academic year of *(YYYY-YYYY e.g. 2023-2024)*.

*Please write your cover letter to max 1500-1800 characters (no spaces). Below questions might be helpful.*

*What is the driving motivation of your application to the chosen MBA program in Krakow School of Business at Krakow University of Economics (KSB KUE)?*

*Why did you choose KSB KUE?*

*Why did you choose this particular MBA program?*

*What makes you a valuable candidate?*

*What are your professional objectives?*

*What items in your background would help you successfully graduate MBA program?*

*What are your most valuable characteristics that can enrich the group?*

*Anything else we should know?*

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Date Signature